



P. O. Box 265087 - Daytona Beach, Florida 32126
Phone: (386) 323-9955 - Web: www.BikersPocketGuide.com

2010 RATE CARD

Ad Size	Dimensions	Price
Eighth Page	3" wide X .72" high	\$250
Quarter Page	3" wide X 1.4375" high	\$450
Half Page	3" wide X 2.875" high	\$750
Full Page	3.5" wide X 6.5" high	\$1,200
Two Pg Spread	7" wide X 6.5" high	\$2000
Event Listings	(Also includes. Map Spot)	\$200 and up
Map Spot	N/A	\$100.00

NOTE: All ads are printed in full, four color process. Sizes above reflect final "trim size".
For more information please visit our website: www.BikersPocketGuide.com.

Premium Full Page Advertising	
Back Cover	SOLD
Inside Front Cover	\$2,500
Inside Back Cover	\$2,500
Pages Opposing Covers	\$2,250
Centerfold	SOLD

Our prices remain unchanged from last year. Discounts available for multi-issue advertising.

For ad specs, layout templates and sending info. go to:
www.DreamLightDigital.com/bpgspecs.html

E-Mail event listings to:
showproducer@comcast.net